



Call to Order

The Executive Meeting of Strathroy's BIA was virtually called to order on May 11th, 2022, at 8:02 am.

Attendees

Voting members in attendance included Robin Tiller, Sue Looman, Chris Traczuk, Michael Buranyi, John Pammer, and Joanne Vanderheyden

Regrets: Jerrika Geneau

Guests: Kaitlynd Topham (Municipality of Strathroy-Caradoc) & Frank Emanuele (Strathroy Pride)

Approval of Minutes

Motion 22-05-15 was made by John Pammer to accept the minutes of April 13, 2022, meeting. Chris Traczuk seconded. All in favour. Carried.

Actions/Main Motions

Update on CTV contracts

Violet's of Strathroy took over the remaining contract from The Loft as of April 13th.

Proposed new office space

No update.

Update on Municipal Website

Robin Tiller updated the BIA website and corrected previous meeting minutes regarding the numbering of the motions. Chart of motions to-date is attached to these minutes.

Update on empty Board Seats

Michael Buranyi updated the board regarding Greg Chatelain's (Yellow Brick General) application. He said the report has been submitted and will be on the May 16th Municipal Council meeting requesting approval. Nathan Wilcox (Violets of Strathroy) has also shown interest in joining the board.

Liability Insurance for Board Members

Michael Buranyi will follow up with the Municipal Strathroy Caradoc Treasurer to ask for paperwork from the insurance company and will give it to the Board once received

Treasurer's Report– The financial statement was circulated and presented by Sue Looman

Motion 22-05-16 was made by Joanne Vanderheyden to accept the financial report as presented. Seconded by John Pammer. All in favour. Carried.

Promotions Report–Strathroy Pride date is July 16th and there will be vendors, food, and a bouncy castle.

There was discussion about creating a promo book for downtown business. St Marys, Stratford, and the London BIA did something like this and it went over really well.



Beautification Report–The hardware for the plant hangers was ordered. The flowers are expected to arrive, and start being hung in the next week or so. This week and next the sidewalks and streets are scheduled to be cleaned.

Communications Report– Robin is continuing to work on the BIA information package. She created a list of town events and added it to the BIA event calendar. She said the metrics are increasing of members opening emails.

Business Advocacy Report– Michael Buranyi reported that the parking enforcement in downtown area will be increasing.

Security Committee Report–Michael explained the details on the Graffiti Program. There is a business that has volunteered to remove graffiti and the owner of the building would pay for the paint and materials. If interested the owner would contact the Municipality. The role of the Municipality is to forward the information to this company who would reach out to the owner. The company would then contact the owner in regard to what they would like removed etc.

Other Business

Frank Emanuele from Strathroy Pride updated us about the Pride sidewalk. The project is set to go, and it is being totally funded with donations from the community. He also showed us a pad of sticky notes (that promotes Strathroy Pride) that they are going to hand out to the BIA members. The idea is that BIA members can give to their customers and ask if they would like to donate to Strathroy Pride. He was going to finalize the details of how it would work and give to Robin to email to the members on their behalf.

Patios

Michael reported that the delay on the patios is because the temporary bylaw to allow temporary patios approved by the province ended on April 30th. The Municipality has to create a bylaw for the ability to have outside patios. Michael is applying for tourism grants to help offset the cost of the patios. The grant deadline is May 15th, and they are hoping to find out if approved shortly after.

New Business

There was a discussion about the need of a general manager position.

Motion# 22-05-17 was made by Sue Looman to start the process of hiring a BIA coordinator. Chris Traczuk seconded it. All in favour. Carried

The request from Hometown Festival to sponsor the carriage rides has been fulfilled since our last meeting so Robin Tiller is going to reach out to the committee to see what else they might need.

Next Meeting(s)

Communications Committee: CANCELLED Wednesday, May 19th, 2022, at 9:00 am via zoom

Executive Meeting: Wednesday, June 8th, 2022, at 8:00 am via zoom

General Member meeting, tentatively schedule as a June BBQ – date to be determined

Adjournment

Motion 22-05-18 was made by John Pammer to adjourn the meeting at 9:07am. Joanne Vanderheyden seconded it. All in favour. Carried.



[2022 STRATHROY BIA BOARD OF DIRECTORS MOTION
CORRECTION]

May 11, 2022

MEETING DATE	REVISED MOTION NUMBER	ORIGINAL MOTION
Jan 12, 2022		Motion 22-01-01 was made by Bill Dakin to accept the minutes of December 1, 2022 meeting. Sue Looman seconded. All in favour. Carried
		Motion 22-01-02 was made by Sue Looman to remove Demetri Makrakos and add Marie Baker as a signing officer. John Pammer seconded. All in favour. Carried.
		Motion 22-01-03 was made by Bill Dakin to accept the report as presented. Marie Baker seconded. All in favour. Carried.
	Motion 22-01-04	Motion 22-01-03 was made by Sue Looman to adjourn the meeting at 9:27 am. Bill Dakin seconded. All in favour. Carried.
Feb 9, 2022	Motion 22-02-05	Motion 22-02-01 was made by Sue Looman to accept the minutes of the January 12th, 2022 meeting. Chris Traczuk seconded. All in favour. Carried.
	Motion 22-02-06	Motion 22-02-02 was made by John Pammer to accept the financial report as presented. Seconded by Chris Traczuk. All in favour. Carried.
	Motion 22-02-07	Motion 22-02-03 to adjourn by Chris Traczuk. Seconded by John Pammer. All in favour. Approved.
Mar 9, 2022	Motion 22-03-08	Motion 22-03-01 was made by Bill Dakin to accept the minutes of December 1, 2022 (SHOULD READ FEBUARY 9, 2022) meeting. Sue Looman seconded. All in favour. Carried.
	Motion 22-03-09	Motion 22-03-02 was made by John Pammer to accept the financial report as presented. Bill Dakin seconded. All in favour. Carried
	Motion 22-03-10	Motion 22-03-03 was made by Bill Dakin to approve the purchase of the 42 new single rods and hanging baskets as per the quotes received. John Pammer seconded. All in favour. Carried.
	Motion 22-03-11	Motion 22-03-04 was made by Sue Looman to adjourn the meeting at 8:56 am. Bill Dakin seconded. All in favour. Carried.
Apr 13, 2022		Motion 22-04-12 was made by Sue Looman to accept the minutes of March 9, 2022, meeting. Chris Traczuk seconded. All in favour. Carried.
		Motion 22-04-13 was made by Robin Tiller to accept the financial report as presented. Seconded by Chris Traczuk. All in favour. Carried.
		Motion 22-04-14 was made by Chris Traczuk to adjourn the meeting at 9:12 am. Michael Buranyi seconded. All in favour. Carried.