



Call to Order

An Executive Meeting of Strathroy's BIA was held on Wednesday, July 12th, 2023 at 8:30 am, at City Hall with Zoom option. Meeting commenced at 8:32.

Invitees

<input checked="" type="checkbox"/> Colin Grantham	<input checked="" type="checkbox"/> Frank Kennes	<input checked="" type="checkbox"/> Nathan Wilcox	<input checked="" type="checkbox"/> Daniel Kiekens
<input checked="" type="checkbox"/> Sue Looman	<input checked="" type="checkbox"/> Kaity Phillips	<input checked="" type="checkbox"/> Courtney Sinclair	<input checked="" type="checkbox"/> Chris Traczuk
<input checked="" type="checkbox"/> Meredith Chatelain	<input type="checkbox"/> Maysee McLean	<input checked="" type="checkbox"/> Heather Lalonde	

Regrets:

N/A

Guests:

N/A

Main Motions/Upcoming Actions:

Motion:	Update/Next Steps:	Motion to Approve:	Second Approver:	Voted:
Approval of Previous Meeting Minutes <i>2023-07-21</i>	A motion will be made to approve the minutes of the Wednesday, June 14th, 2023 Executive meetings.	Chris	Meredith	Yes
Motion to amend section 3.2 in the Business Improvement Area Governance and Policies	Update to 2nd Tuesday of each month, 8:30am	Sue	Chris	Yes

Officer's Reports

Motion:	Update/Next Steps:	Motion to Approve:	Second Approver:	Voted:
1. FINANCE <i>Sue Looman</i> <i>2023-07-22</i>	TREASURERS REPORT <ul style="list-style-type: none"> Received first half of tax levy Transferred over to deferred revenue Website hosting fees - Dan to review website details with company 	Kaity	Meredith	N/A
2. PROMOTIONS <i>Chris Traczuk</i>	<ul style="list-style-type: none"> Patios Update <ul style="list-style-type: none"> New proposal with wheelchair ramps and rails CIP to be applied for again Cost to be finalized with the Connor 	N/A	N/A	N/A

	<ul style="list-style-type: none"> • August Night Market Ideas <ul style="list-style-type: none"> • "Light up the night" theme • Market will be from 4-10 • DJ confirmed • Waiting on sound and lights • Food vendors to be present • Maysee continuing to work on the August Night Market • Wright Foundation to provide funds for lights and sound • Quick touch-point before the night market 			
3. BEAUTIFICATION <i>Kaitly Phillips & Nathan Wilcox</i>	<ul style="list-style-type: none"> • Banners <ul style="list-style-type: none"> • Mock-ups received from graphic designer <ul style="list-style-type: none"> ◦ Cost is looking to be approx. \$4000 for banner printing, graphic design • Looking into additional designer options 	N/A	N/A	N/A
4. COMMUNICATIONS <i>Meredith Chatelain</i>	<ul style="list-style-type: none"> • Night Market Event communication (road closures, etc.) • Update on Behind the Business posts • Newsletter Update • Other communications that need to go out 	N/A	N/A	N/A
5. BUSINESS ADVOCACY <i>Courtney Sinclair & Dan Kiekens</i>	<ul style="list-style-type: none"> • Front Street business has concerns about Market <ul style="list-style-type: none"> • Storefront being blocked by vendors - inquiring about options for compensation on hydro being used by outside vendors <ul style="list-style-type: none"> ◦ BIA businesses had free option to set up booth/signage in front of business ◦ Compensation should be arranged between the two parties 	N/A	N/A	N/A
6. SECURITY <i>Dan Kiekens</i>	N/A	N/A	N/A	N/A

Upcoming Discussions/Parking Lot:	Update/Next Steps:
New Businesses	<ul style="list-style-type: none"> • One pager distribution <ul style="list-style-type: none"> • Still looking for people to distribute • To include women in business maps, etc.
Strathroy Market - Hannah Sladics - market@strathroy-caradoc.ca)	<ul style="list-style-type: none"> • Night Market: August 5th • Weekly Market - May 20th-Oct 7th with road closure 7am-1pm
BIA Member Social or host Biz after Biz with Chamber of Commerce?	Thursday, July 27th - BIA Rusty Wrench Social, date to be updated (mid-late September)
Small Town Christmas (Hometown Christmas?)	<ul style="list-style-type: none"> • Friday, Nov 25th or Saturday, Nov 26th? • Subcommittee to be developed in partnership with Chamber of Commerce • Create BIA Hometown Christmas committee • Cost breakdown requested from Treasurer

New Business's In/Business's Out of Area

- Wow Pierogies (Ukrainian Pierogies)
- Cohen Highley LLP

Upcoming Meetings:

Board Meeting - August 8th from 8:30 - 10:00 @ City Hall or Zoom

General Member meeting 2023 - date to be determined.

Motion to Adjourn

Motion - 2023-07-23 - 9:33 - Chris, Seconded by Dan, All in Favour.