



Call to Order

The Executive Meeting of Strathroy's BIA was virtually called to order on April 13th, 2022, at 8:04 am.

Attendees

Voting members in attendance included Robin Tiller, Sue Looman, Chris Traczuk, and Michael Buranyi

Regrets: Marie Baker, John Pammer, Jerrika Geneau

Guests: Kaitlynd Topham

Approval of Minutes

Motion 22-04-12 was made by Sue Looman to accept the minutes of March 9, 2022, meeting. Chris Traczuk seconded. All in favour. Carried.

Actions/Main Motions

Update on CTV contracts

Violet's of Strathroy is taking over the remaining contract from The Loft.

Proposed new office space

No update.

Municipality representative on BIA Board

Michael Buranyi, Development Commissioner, introduced himself and is the new Board Member.

Update on empty Board Seats

Michael Buranyi is going to check on the status of Greg Chatelain's application.

Liability Insurance for Board Members

Michael Buranyi is going to follow up on the Municipality regarding a copy for our records

Business Ambassador

Treasurer's Report– The financial statement was circulated and presented by Sue Looman.

Motion 22-04-13 was made by Robin Tiller to accept the financial report as presented. Seconded by Chris Traczuk. All in favour. Carried.

Promotions Report– Kaitlynd gave us an update on the Strathroy Market and that a Night Market has been approved for May 21st from 4-9. The BIA will put the information of these events on their website once all approved.

Beautification Report–Everything is on track for the planters.



Communications Report– Robin is working on the BIA information package, and it will be on a PDF document. The website DowntownStrathroy.ca was down for 2-3 week but as of April 12th it is up and running.

Business Advocacy Report– This report is deferred until next month as Michael is new in his position with the Municipality.

Security Committee Report– We discussed the request from Rob Liliborne about a Graffiti Program and creating a action plan to help remove the graffiti. The Board asked for more details and Michael is going to contact Rob.

Other Business

Robin met with Shaun McGill (Strathroy Chamber of Commerce) Mar 11th to discuss common services. The Hometown Festival is having Horse and Buggy Rides 1 hour after the market ends with a route through the BIA and is asking if the BIA would like to pay for it. Robin is going to send a Doodle Poll out to Executive Members to get their feedback .

Patios

Michael is going to look into the status of the Patios for this year.

New Business

There was a discussion about the need of a general manager position. Since there wasn't a lot of members in attendance, Robin is going to send a Doodle Poll out to the BIA Executive members feedback.

Next Meeting(s)

Communications Committee: Wednesday, April 20th, 2022, at 9:00 am.

Executive Meeting: Wednesday, May 11th, 2022, at 8:00 am

General Member meeting, tentatively schedule as a June BBQ – date to be determined

Adjournment

Motion 22-04-14 was made by Chris Traczuk to adjourn the meeting at 9:12 am. Michael Buranyi seconded. All in favour. Carried.